

Preliminary Conference Program



Pennsylvania Public Transportation Association

April 27, 28, 29, 2010

Lancaster County Convention Center &

Lancaster Marriott at Penn Square

Featuring the Mid-Atlantic Software Expo (4/27 & 28)

Preliminary Conference Program

Tuesday, April 27

- 8:00 a.m.-7:00 p.m. Conference Registration
- 8:00 a.m.-9:00 a.m. Rural Management Assistance (RMA) Session
- 9:00 a.m.-10:30 a.m. Committee Meetings
- *Community Transportation*
- *Marketing & Communications*
- *Operations*
- *Membership Services*
- 10:30 a.m.-10:45 a.m. Coffee Break
- 10:45 a.m.-12:15 p.m. Committee Meetings
- *Human Resources*
- *Government Affairs*
- *Maintenance*
- *Financial Officers*
- 11:00 a.m.-3:00 p.m. EXPO Set-Up
Buses 11:00; Booths 1:00
- 12:30 p.m.-2:00 p.m. Luncheon & Annual Membership Meeting
- 2:15 p.m.-3:45 p.m. Concurrent Sessions
- *How Performance Measurement Improves Performance*
- *Facilities Management to Reduce Injuries*
- *COSTARS Procurement to Maximize Resources*
- 4:00 p.m.-5:00 p.m. EXPO / Free Time
- 4:00 p.m.-5:00 p.m. PPTA Board of Directors Meeting
- 5:00 p.m.-6:00 p.m. Reception in the EXPO
- 6:00 p.m.-8:30 p.m. Annual Award Dinner
Honoring the Super Stars of Transit, our Professional Supervisor Program and TransitSCORE Graduates and Recognizing Students of our first Transit Executive Seminar
- 8:45 p.m.-9:45 p.m. Coffee and Dessert in the EXPO
- 10:00 p.m.-12:00 a.m. Peer-to-Peer Networking

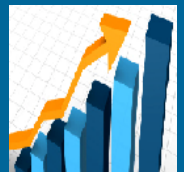
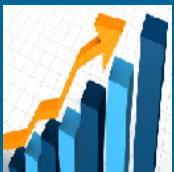
Wednesday, April 28

- 7:00 a.m.-6:00 p.m. Conference Registration
- 7:00 a.m.-8:00 a.m. Continental Breakfast in the EXPO
- 7:00 a.m.-4:00 p.m. EXPO Open
Note: Closed 8:00-10:30 During Keynote
- 8:00 a.m.-9:00 a.m. Welcome & Opening Remarks
Richard Farr, PPTA Chairman
The Honorable Allen D. Biehler
PennDOT Secretary (invited)
- 9:00 a.m.-10:30 a.m. Keynote Address
Creating High Performance Teams
- 10:45 a.m.-12:00 p.m. Policy & Regulatory Update
Department Representatives from PennDOT, FTA, Aging & DPW
Gain the most up-to-date information from agency staff
- 12:00 p.m.-1:30 p.m. Luncheon with Speakers TBA
- 1:45 p.m.-3:00 p.m. Concurrent Workshops
- *Transit Funding and Reporting*
- *Complete Streets & Regional Planning*
- *Optimizing Organizational Performance – Getting Results in the Workforce*
- *Social Marketing and Marketing ROI*
- 3:15 p.m.-4:00 p.m. Ice Cream Social and Door Prize Drawings in the EXPO
- 4:00 p.m.-5:00 p.m. EXPO Closes/Teardown
- 4:15 p.m.-5:30 p.m. Concurrent Workshops
- *Gaining Political Support and Local Investment With Performance*
- *Capital Financing for the Short Term*
- *Transit Facility Energy Audits*
- 6:00 p.m.-10:30 p.m. Big Night Out
Strasburg Rail Road & Museum
Steam through Dutch Country then enjoy a catered dinner at the Rail Road Museum and explore the displays
- 10:45 p.m.-12:00 a.m. Peer-to-Peer Networking

THURSDAY, APRIL 29

- 7:30 a.m.—8:30 a.m. Buffet Breakfast
- 8:45 a.m.—11:00 a.m. How Do You Measure Up?

Deputy Secretary Toby Fauver &
Invited Guest Speakers



How Do You Measure Up?

SHOW OFF YOUR MARKETING MATERIALS!

The PPTA Marketing & Communications Committee invites you to share your marketing materials. Place your items for display in PPTA's EXPO booth and be sure to stop by to gain some new ideas!

*CHECK THE PPTA WEB SITE FOR PROGRAM UPDATES AND DETAILS
WWW.PPTA.NET*

LODGING INFORMATION NEW LOCATION

*Don't be left without a room
Make your reservations NOW!*



*Marriott Lancaster at Penn Square
(717) 239-1600*

*Be Sure to Request the PPTA Room Block
Room Rate: \$139 Single/Double*

NOTE: MEALS ARE NOT INCLUDED IN ROOM RATE

*Guarantee your overnight accommodations with any major credit card.
Cancellations must be received 48 hours prior to day of arrival.*

European Plan - Rates are per person per day, subject to tax and gratuity.

Check in at 3:00 p.m. / Check out by 12:00 p.m.

How Do You Measure Up?

If You Don't Want to Register On-Line at PPTA.NET Simply Fax this Form!

PPTA CONFERENCE ATTENDEE REGISTRATION

Tuesday, April 27, Wednesday, April 28, & Thursday, April 29, 2010

Photocopy this form for additional registrants - One registrant per form

Badge Name & Title: _____

Organization: _____

Address: _____

City, State, & Zip: _____

Phone: _____ Fax: _____ E-Mail: _____

Spouse Registration--Badge Name: _____
(Complementary registration for non-transit spouse/partner — Payment required for meals)

STEP 1 - SELECT CONFERENCE PLAN:

Full Three-Day Conference Registration	_____ x \$195	= _____
Tuesday Conference Registration	_____ x \$ 85	= _____
Wednesday Conference Registration	_____ x \$125	= _____
Thursday Conference Registration	_____ x \$ 65	= _____

STEP 2 - SELECT MEALS - Meals Are Not Included in Conference or Room Registration:

Tuesday Membership Luncheon	_____ x \$35	= _____
Tuesday Award Dinner & Graduation	_____ x \$58	= _____
Wednesday Luncheon	_____ x \$35	= _____
Wednesday Big Night Out & Dinner	_____ x \$58	= _____
Thursday Buffet Breakfast	_____ x \$19	= _____

STEP 3 - TOTAL ENCLOSED (payable to PPTA): = _____

Credit Card Payment: ___ Visa ___ MasterCard ___ Discover ___ Amex

Card #: _____

Please indicate the last three numbers from the signature strip on the back of your card: _____

Expiration Date: ____/____ Signature: _____

STEP 4 - FAX TO PPTA (717-234-7176) and/or

STEP 5 - MAIL WITH PAYMENT TO: PPTA

600 North Third Street
Harrisburg, PA 17101-1113
(Phone: 717-234-7420 or 800-847-0333)

REGISTER ON-LINE – SAFE & SECURE

You don't have to fax or mail if you register on-line!

A few simple steps and you're good to go!

Secure on-line payment system!

REGISTER NOW — Visit PPTA.NET and click on the link

To Log In — PPTA Members Enter E-Mail Address & Password “ppta1997”

Non-Members Click on “New Visitor Registration”

Enter E-Mail Address and Create Account

IF YOU HAVE QUESTIONS CALL 1-800-847-0333

12 Easy Steps to Register:

1. On Welcome Page click “Upcoming Events” on side-bar Menu
2. Click in center of page on PPTA 2010 Spring Conference
3. Click on “Register for This Event”
4. In “Shop For” box select your name; Click on “Go Shopping”
5. Select type of event in “Registration Fee” drop down box
6. Edit badge name info (optional)
7. Select meals
8. Click “Add to Cart”
9. Confirm order and click “Check-Out”
10. Select organization to bill in drop down box; Click next
11. Select credit card option or bill me and follow instructions
12. Retain receipt/invoice



How Do You Measure Up?