

# **PPTA Roadeo & Summer Meeting Sponsorship Opportunities**

### SUMMER MEETING & ROADEO SPONSOR

\$4,000

- Two Complimentary Conference Registrations
- Honorary Emcee Duties to Welcome ROADEO Contestants and Attendees and Kick Off the Competition
- Full-Page Program Ad with Choice of Premium Placement (Program Dimensions 5x8)
- Speaking Opportunity at Monday Membership Meeting and Breakfast
- Listed in all Promotional Materials Pre-and Post-Event, PPTA Website and all Media Materials
- Participation in Roadeo Awards Ceremony
- One Slot as a Roadeo Guest Celebrity Contestant

### SATURDAY EVENING MAJOR LEAGUE BASEBALL EVENT SPONSOR

\$4,000

- Three Complimentary Conference Registrations
- Two Page, Center Spread Program Ad, or Choice of Premium Placement (Program Dimensions 5x8)
- Event Signage Recognizing Ballpark Sponsorship throughout Venues/Facilities
- Speaking Opportunity to Welcome Group to the Event Saturday Evening
- Special Photo Opportunities and Live Social Media Broadcasting from the Event
- Listed in all Promotional Materials Pre-and Post-Event, PPTA Website and all Media Materials
- Coordination of Promotional Give Away Items Provided by Sponsor
- One Slot as a Roadeo Guest Celebrity Contestant

### PASSENGER ASSISTANCE/WHEELCHAIR SECUREMENT COMPETITION SPONSOR

\$1,500

- One Complimentary Conference Registration
- Full-Page Program Ad (Program Dimensions 5x8)
- Presentation of Awards to Winning Contestants
- Participation in the Awards Photography Session
- Listed in all Promotional Materials Pre-and Post-Event, PPTA Website and all Media Materials
- Signage Prominently Displayed at the Event

#### ROADEO SHIRT SPONSOR

\$1,500

- Listed in all Promotional Materials Pre-and Post-Event, PPTA Website and all Media Materials
- Half-Page Program Ad (Program Dimensions 5x8)
- Company Logo on Shirt

## SUNDAY ROADEO AWARDS LUNCH SPONSOR (2 AVAILABLE)

\$1,000

- Listed in all Promotional Materials Pre-and Post-Event, PPTA Website and all Media Materials
- Half-Page Program Ad (Program Dimensions 5x8)
- Signage Prominently Displayed at the Event
- Participation in Roadeo Awards Photography Session

Sponsorship opportunities continued on next page.

### MONDAY MEMBERSHIP BREAKFAST

\$1,000

- Speaking Opportunity at Monday Membership Meeting and Breakfast
- Listed in all Promotional Materials Pre-and Post-Event, PPTA Website and all Media Materials
- Full-Page Program Ad (Program Dimensions 5x8)
- Signage Prominently Displayed at the Event

### SUNDAY ROADEO CONTINENTAL BREAKFAST SPONSOR (2 AVAILABLE)

\$750

- Listed in all Promotional Materials Pre-and Post-Event, PPTA Website and all Media Materials
- Signage Prominently Displayed at the Event
- Half-Page Program Ad (Program Dimensions 5x8)

### ROADEO WATER & SNACK SPONSOR (2 AVAILABLE)

\$500

- Listed in all Promotional Materials Pre-and Post-Event, PPTA Website and All Media Materials
- Signage on the Snack/Water Golf Cart and Throughout Event

### ROADEO & SUMMER MEETING LANYARD SPONSOR

\$500

- Logo featured on lanyard.
- Listed in all Promotional Materials Pre-and Post-Event, PPTA Website and all Media Materials
- Signage Prominently Displayed at the Event