

SPONSORSHIP OPPORTUNITIES

INCREASE YOUR VISIBILITY AT THE 2015 Summer Conference & Rodeo



2015 PPTA Rodeo & Conference
JULY 18 – 20, 2015 • SEVEN SPRINGS PA



ADVERTISING OPPORTUNITIES

Full Page (5 inches wide by 8 inches tall)	\$225
Half Page (5 inches wide by 4 inches tall)	\$125
Inside Front cover (5 inches wide by 8 inches tall)	\$300
Back cover (5 inches wide by 8 inches tall)	\$350

*All ad artwork should be submitted in JPEG, PDF or EPS format
by **JUNE 16, 2015** to Lena Goodley at Lgoodley@ppta.net*

SPONSORSHIP OPPORTUNITIES

PLATINUM LEVEL **\$2,000**

- Two (2) Complimentary Meeting Registrations, including awards luncheon, membership breakfast and all meal functions.
- Address attendees at the Rodeo Appreciation Dinner
- One (1) Full Page Advertisement in a premier location of conference program
- Honorable Mention as a Platinum Sponsor in conference program
- Signage prominently displayed at ALL events
- Listed in all marketing outreach both pre and post event websites and in all marketing emails for all Rodeo and Conference events

GOLD LEVEL **\$1,500**

- One (1) Complimentary Meeting Registration, including awards luncheon, membership breakfast and all meal functions.
- One (1) Full Page Color Advertisement in a Premier location of conference program
- Honorable Mention as a Gold Sponsor in conference program
- Signage prominently displayed at ALL events
- Listed in all marketing outreach both pre and post event websites and in all marketing emails for all Rodeo and Conference events

SILVER LEVEL \$1,200

- One (1) Complimentary Meeting Registration, including awards luncheon, membership breakfast and all meal functions.
- Half (1/2) Page advertisement of conference program
- Honorable Mention as a Silver Sponsor in conference program
- Signage prominently displayed at ALL events
- Listed in all marketing outreach both pre and post event websites and in all marketing emails for all Rodeo and Conference events

SUMMER CONFERENCE & ROADEO GIVE A WAY \$1,000

- Listed in all marketing outreach both pre and post event websites and in all marketing emails for all Rodeo and Conference events
- Logo on conference give a way

ROADEO DRIVE/JUDGE SHIRT SPONSOR \$1,000

- Listed in all marketing outreach both pre and post event websites and in all marketing emails for all Rodeo and Conference events
- Logo on conference shirt

DINNER & BOCCE BALL NETWORKING EVENT \$1,000

- One (1) Complimentary Meeting Registration, including awards luncheon, membership breakfast and all meal functions.
- Half (1/2) Page advertisement in conference program
- Listed in all marketing outreach both pre and post event websites and in all marketing emails for all Rodeo and Conference events
- Signage prominently displayed at Networking Event

ROADEO AWARD LUNCHEON (2 available) \$750

- Signage prominently displayed at ROADEO AWARD LUNCHEON event
- Listed in all marketing outreach both pre and post event websites and in all marketing emails for all Rodeo and Conference events
- Company logo on event entry ticket

ROADEO APPRECIATION DINNER (2 available) \$750

- Signage prominently displayed at Rodeo Appreciation Dinner
- Listed in all marketing outreach both pre and post event websites and in all marketing emails for all Rodeo and Conference events
- Company logo on event entry ticket



DRIVER BREAKFAST (2 available) \$500

- Signage prominently displayed Driver Breakfast
- Listed in all marketing outreach both pre and post event websites and in all marketing emails for all Rodeo and Conference events
- Company logo on event entry ticket

CONFERENCE BREAKFAST (Monday) (2 available) \$500

- Signage prominently displayed at Conference Breakfast
- Listed in all marketing outreach both pre and post event websites and in all marketing emails for all Rodeo and Conference events

MEMBERSHIP LUNCHEON (MONDAY) (2 available) \$500

- Signage prominently displayed at Membership Luncheon
- Listed in all marketing outreach both pre and post event websites and in all marketing emails for all Rodeo and Conference events
- Company logo on event entry ticket

BOCCE BALL WINNER MEDAL SPONSOR \$300

- Listed in all marketing outreach both pre and post event websites and in all marketing emails for all Rodeo and Conference events
- Company name listed on First Place Bocce medals

GOLF SPONSORSHIPS ARE AVAILABLE.
Please contact David Kilmer at dkilmer@sctapa.com.





ADVERTISING/SPONSORSHIP FORM

Please complete the form below and return with payment by June 30, 2015.

BUSINESS/ORGANIZATION _____

CONTACT NAME _____

E-MAIL _____

ADDRESS: _____

CITY _____

STATE _____

ZIP _____

PHONE _____

FAX _____

ADVERTISING SELECTION

- Full Page Ad\$225 \$ _____
- Half Page Ad\$125 \$ _____
- Inside Front Cover Ad\$300 \$ _____
- Back Cover Ad\$350 \$ _____

SPONSORSHIP LEVEL SELECTION

- PLATINUM LEVEL\$2,000 \$ _____
- GOLD LEVEL\$1,500 \$ _____
- SILVER LEVEL\$1,200 \$ _____
- SUMMER CONFERENCE & ROADEO GIVE A WAY\$1,000 \$ _____
- ROADEO DRIVE/JUDGE SHIRT SPONSOR (SOLD OUT)\$1,000 \$ _____
- DINNER & BOCCE BALL NETWORKING EVENT\$1,000 \$ _____
- ROADEO AWARD LUNCHEON\$750 \$ _____
- ROADEO APPRECIATION DINNER\$750 \$ _____
- DRIVER BREAKFAST\$500 \$ _____
- CONFERENCE BREAKFAST (MONDAY)\$500 \$ _____
- MEMBERSHIP LUNCHEON (MONDAY)\$500 \$ _____
- BOCCE BALL WINNER MEDAL SPONSOR\$300 \$ _____

TOTAL AMOUNT DUE \$ _____

METHOD OF PAYMENT:

- Check or Money Order (payable to PA Public Transportation Association)
- American Express MasterCard VISA Discover Please Invoice me

Credit Card Account Number

Expiration Date

Verification Code

Cardholder's Signature _____

Cardholder's Printed Name _____

Credit Card Billing Address if different from above _____

Return form with payment to:

PPTA – 600 N. Third Street, 4th Floor,
Harrisburg, PA 17101

Questions? Contact Lena Goodley at (717) 234-7211 or Lgoodley@ppta.net

